## DEPARTMENT OF PUBLIC HEALTH



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Date: 11/4/07

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Or

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## The Black Infant Health Project Announces the Annual Fall Healthy Baby Celebration at the Carousel Mall

The County of San Bernardino Department of Public Health Black Infant Health Project announces its Annual Fall Healthy Baby Celebration. One focus of this health and safety fair is to increase community participation in improving the disproportionate African American infant mortality rate in the County of San Bernardino. By combining interventions and health strategies, the overall wellbeing of at-risk African American women and their babies can be improved. The hard work would not be complete without help from individuals and the community. As the African proverb once stated, "It takes an entire village to raise a child." Your help is needed in improving the birth and child health outcomes of today's children.

The Healthy Baby Celebration will be held November 8, 2007 from 11:00 a.m. to 2:00 p.m. at 295 Carousel Mall, in San Bernardino, CA. The decorations and activities will mirror a carnival setting and be located near the Carousel on the first floor.

Planned for this celebration are many interesting activities. These will include Sparky, the Fire Department's Mascot; the unique entertainment provided by FAME, African American folk dancers; and many chances to receive valuable and fun prizes. Numerous private and public agencies will be there to share information on available health and education services.

The community is invited (parents, pregnant and parenting women, youth, and children) to attend and enjoy the special activities at this important event! Plan to arrive early and stay the whole time.

For more information, please call 1-800-227-3034 and ask for Black Infant Health.